



November 20, 2014

Dear

Hello! My name is Maggie Otlewski and I am the president of Arizona State University's pro-life club, ASU Students for Life. I am writing because our group is in need of your help and support. As you may guess, it is not easy to be a pro-life student on a campus as large and diverse as ASU. However, such a challenge is no obstacle for our dynamic and constantly growing group! Just this semester we have seen our club membership more than double as we participated in events such as National Pro-Life Chalk Day, hosted multiple pro-life dialogue trainings, volunteered with our local pregnancy resource center and participated in the 40 Days for Life campaign at the Tempe Planned Parenthood. Because college-aged women are targeted by the abortion industry, we know our presence on campus is vital. We are so excited to be leading the movement to change hearts and minds about the tragedy of abortion on our campus and in our nation.

In order to keep our momentum rolling this year, we will be attending the annual West Coast Walk for Life, one of the largest pro-life events in the world! The Walk is in San Francisco, California on January 24th, 2015 in commemoration of the Roe v. Wade and Doe v. Bolton court decisions that legalized abortion in our great country 43 years ago. In addition to traveling for the Walk, we will also attend Students for Life of America's National West Coast Conference, which will provide our club members with a full day of world-class training, strategizing and networking with hundreds of pro-life college students from across the country. We couldn't be more excited about this great opportunity that will not only allow us to show America's leaders that we truly are the pro-life generation but will also equip us to be among the sharpest advocates for the most critical movement of our time.

We are asking for your support to help us reach our fundraising goal of \$7,000 which will allow us to take 25 students, fully-funded, on this life-changing trip. Your gift to ASU Students for Life not only simply funds our students' travel, lodging and conference registration costs, but has the potential to encourage our club members to be lifelong leaders for pre-born children and their mothers. **Today we gratefully ask for your generous gift of \$280, which will cover all of the costs for one of our members to attend, or alternatively a gift of \$150, which will cover travel for one student. Additionally, gifts of \$50 will support one student's lodging costs, or \$25 will take care of one student's conference registration.** You can make your gift easily by going online to <http://igg.me/at/ASUSFL>, and following the instructions found there or by writing a check made to ASU Students for Life, and mailing it to the address included. Please share our project with your network of supporters in the pro-life movement! We could not do the work we do on our campus without the help of people like you supporting the generation that will abolish abortion. Thank you in advance for your generous gift!

For life,

